

# MINOR IN BUSINESS ANALYTICS

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## Minor in Business Analytics

Program Contact: Guido Lang (guido.lang@qu.edu) 203-582-6555

The minor in Business Analytics (BA) is designed to develop the skills to extract, analyze, interpret and present data for business decision-making. The program emphasizes analytical and statistical tools that enable students to mine, analyze, evaluate and present data in a variety of environments.

## Minor in Business Analytics Curriculum

Code	Title	Credits
<b>The minor in business analytics requires the completion of 18 credits as follows:</b>		
<b>Required Courses (12 Credits)</b>		
BAN 220	Data Mining for Business Insights	3
BAN 300	Statistical Programming With R	3
CIS 255	Data Visualization	3
CIS 350	Data Analysis with Excel (AC 350)	3
<b>Elective Courses (6 Credits)</b>		<b>6</b>
Any BAN course or		
FIN 325	Financial Analytics	
HM 365	Health Care Analysis	
IB 362	Cross-Cultural Business Research Part 1	
MG 342	Supply Chain Analytics	
MK 321	Marketing Analytics	
<b>Total Credits</b>		<b>18</b>