

STRATEGY (STR)

STR 210. Artificial Intelligence in the Business World: Disruptions, Trends, the Value of Humans. 3 Credits.

This course delves into Artificial Intelligence (AI) and how it is affecting the business world today and in the future. Students explore disruptions caused by AI, identify and discover new trends in AI, and investigate what it means to be human in a rapidly changing environment. Students identify potential issues, define the value of humans, evaluate various models of decision-making (human alone, AI alone, vs. human and AI together), and anticipate how they will strategically use this knowledge in their future.

Prerequisites: None

Offered: As needed, Summer