

# DUAL-DEGREE BACHELOR'S/ MASTER'S IN PRODUCING FOR FILM AND TELEVISION (4+1)

Program Contact: Blythe Frank (Blythe.Frank@qu.edu) 203-582-7624

Quinnipiac offers a five-year Dual-Degree Bachelor's/Master's in Producing for Film and Television (4+1) program for students who are currently enrolled in any Quinnipiac undergraduate program and would like to pursue graduate studies at the university. If accepted, students can take up to 6 credits of graduate courses during their senior year beginning in the fall semester. Those credits can be applied to both undergraduate and graduate programs. Applications for the dual-degree program are available through the School of Communications.

Film, television and streaming media companies all over the world need professionals who understand and can manage the production cycle from script development through visual post-production editing and international distribution and marketing. The unique, 36-credit Producing for Film and Television (PFTV) program teaches technical skills and practical industry knowledge that gives students a strong overview of industry production history and contemporary professional practice.

Students have the opportunity to choose a concentration through the program depending on their area of interest: Creative Producing, Production Management or Writing for the Screen/Showrunning. They can also choose the general MA in Producing for Film and Television, which allows for additional flexibility to choose classes from across the program.

Collaborative and heavily project-based, the PFTV curriculum was designed with input from Los Angeles-based veterans of the entertainment industry, and culminates in a capstone course wherein students develop, schedule, budget and create pitch materials for a professional-level film, show or documentary developed over the course of their studies. Additionally, the majority of PFTV courses are delivered online, making it practical, cost-effective and convenient.

Graduates are fast-tracked to succeed in a range of entry-level management positions, including production coordinator, writer's assistant, showrunner's assistant and assistant location manager, to name a few. The PFTV program pairs well with a variety of backgrounds, from business to theater. It also complements several undergraduate majors in the School of Communications, including film, television and media arts, media studies and public relations, making it an ideal choice for students in Quinnipiac's accelerated dual-degree and dual-degree programs.

## Dual-Degree Bachelor's/Master's (4+1) Program of Study

Current Quinnipiac undergraduate students may apply for the five-year dual-degree program in their junior year.

Students in the Dual-Degree Bachelor's/Master's in Producing for Film and Television (4+1) program complete 6 credits of graduate courses during their senior year, which also fulfills undergraduate electives.

Students must work with their undergraduate adviser to ensure that the courses fit into their degree programs.

To earn the master's degree, students must complete 36 credits with a minimum 3.00 GPA and no grades less than a C. Any graduate course with a grade of less than C has to be retaken.

## Producing for Film and Television - General Program

| Code                                                                | Title                                              | Credits   |
|---------------------------------------------------------------------|----------------------------------------------------|-----------|
| <b>Required core courses</b>                                        |                                                    |           |
| FTM 500                                                             | Production Fundamentals                            | 3         |
| FTM 501                                                             | Production Reconstruction                          | 3         |
| FTM 503                                                             | Creative Development                               | 3         |
| FTM 601                                                             | Graduate Thesis                                    | 6         |
| <b>Electives for PFTV, select seven courses from the list below</b> |                                                    | <b>21</b> |
| FTM 502                                                             | Keys to the Production Office                      |           |
| FTM 505                                                             | Entertainment Law and Deal Making Practice         |           |
| FTM 508                                                             | Worldwide Sales, Marketing And Distribution        |           |
| FTM 510                                                             | Post-Production Workflow                           |           |
| FTM 511                                                             | Film Finance Models                                |           |
| FTM 512                                                             | World Building and Creative Collaboration          |           |
| FTM 513                                                             | Mock Writer's Room                                 |           |
| FTM 514                                                             | Contemporary History of the Entertainment Industry |           |
| FTM 515                                                             | Showrunning for TV                                 |           |
| FTM 516                                                             | Screenwriting Craft & Workshop                     |           |
| FTM 517                                                             | Pilot Writing for Television                       |           |
| FTM 518                                                             | Production Management                              |           |
| FTM 519                                                             | Documentary and Impact Producing                   |           |
| FTM 520                                                             | Line Producing                                     |           |
| FTM 524                                                             | The Studio At QU                                   |           |
| FTM 526                                                             | Creative Producing                                 |           |
| FTM 550                                                             | Special Topics in Cinematic Production Management  |           |
| FTM 602                                                             | Production Internship/ Apprenticeship              |           |
| <b>Total Credits</b>                                                |                                                    | <b>36</b> |

## Creative Producing Concentration

| Code                                        | Title                                       | Credits   |
|---------------------------------------------|---------------------------------------------|-----------|
| <b>Required core courses</b>                |                                             | <b>15</b> |
| <b>Required concentration courses below</b> |                                             |           |
| FTM 505                                     | Entertainment Law and Deal Making Practice  | 3         |
| FTM 508                                     | Worldwide Sales, Marketing And Distribution | 3         |
| FTM 511                                     | Film Finance Models                         | 3         |
| FTM 526                                     | Creative Producing                          | 3         |

|                                                                                            |           |
|--------------------------------------------------------------------------------------------|-----------|
| Students may select three 3-credit elective courses from any of the listed concentrations. | 9         |
| <b>Total Credits</b>                                                                       | <b>36</b> |

### Production Management Concentration

| Code                                                                                       | Title                         | Credits   |
|--------------------------------------------------------------------------------------------|-------------------------------|-----------|
| <b>Required core courses</b>                                                               |                               | <b>15</b> |
| <b>Required concentration courses, below</b>                                               |                               |           |
| FTM 502                                                                                    | Keys to the Production Office | 3         |
| FTM 510                                                                                    | Post-Production Workflow      | 3         |
| FTM 518                                                                                    | Production Management         | 3         |
| FTM 520                                                                                    | Line Producing                | 3         |
| Students may select three 3-credit elective courses from any of the listed concentrations. |                               | 9         |
| <b>Total Credits</b>                                                                       |                               | <b>36</b> |

### Writing for the Screen/Showrunning Concentration

| Code                                                                                       | Title                                                                     | Credits   |
|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|-----------|
| <b>Required core courses</b>                                                               |                                                                           | <b>15</b> |
| <b>Required concentration courses, below</b>                                               |                                                                           |           |
| FTM 512                                                                                    | World Building and Creative Collaboration                                 | 3         |
| FTM 513                                                                                    | Mock Writer's Room                                                        | 3         |
| FTM 515                                                                                    | Showrunning for TV<br>or FTM 518 Production Management                    | 3         |
| FTM 516                                                                                    | Screenwriting Craft & Workshop<br>or FTM 517 Pilot Writing for Television | 3         |
| Students may select three 3-credit elective courses from any of the listed concentrations. |                                                                           | 9         |
| <b>Total Credits</b>                                                                       |                                                                           | <b>36</b> |

## Student Learning Outcomes

Upon completion of the program, students should be able to demonstrate the following competencies:

1. **Creative Thinking and Visual Literacy:** Develop the ability to conceptualize and produce visual stories demonstrating aesthetic competence, fluency with visual grammar, and an appreciation of the historical context from which new forms and stories are created.
2. **Written and Oral Communication:** Acquire the facility to create effective content for visual media, as well as an ability to demonstrate both written and oral proficiency within a variety of professional formats and delivery platforms.
3. **Critical Thinking and Reasoning:** Develop the skills needed to critically analyze the work of others as a means to problem-solve and better inform students' own original creative output. Achieve a proficiency in creating professional-quality work within the parameters and practical limitations of a broad spectrum of production environments. Recognize works of art as visual arguments, and be able to use analytical skills to assess their effectiveness.
4. **Information Fluency:** Learn to plan and produce effectively across a wide array of technical contexts, demonstrating facility and expertise with preproduction, production and postproduction phases of film, television and streaming media creation.

5. **Social Intelligence:** Demonstrate an ability to work effectively within groups and production teams, to understand and manage collaborations and to act ethically, constructively and responsibly in the process of achieving individual and common goals.
6. **Diversity Awareness and Sensitivity:** Acquire an understanding of and respect for the similarities and differences among human communities, including a recognition and appreciation for the unique talents and contributions of all individuals.
7. **Responsible Citizenship:** Learn to recognize and analyze media-related issues and influence decisions and actions at the local, national and global community, and to become engaged as responsible citizens.

## Admission

Quinnipiac University students from any undergraduate major may apply to the dual-degree bachelor's/master's program during their junior year. The deadline is the third Friday in February. Students must have a cumulative GPA of 3.00 or greater by the end of their junior year.

An application should be submitted to the graduate programs director in the School of Communications and consists of the following:

- Application form
- Resume
- Two letters of reference (one from a professor in the student's major)
- A personal statement